

The logo for the Center for International Trade & Transportation (iTTT) is located at the top of the page. It features a dark grey background with yellow curved lines on the left side. The text "CENTER FOR INTERNATIONAL TRADE & TRANSPORTATION" is written in white, uppercase letters at the top right. Below this text is the stylized acronym "iTTT" in yellow, where the "i" has a circular dot.

CENTER FOR INTERNATIONAL TRADE & TRANSPORTATION

Job Creation & Economic Revitalization Summit: A Call for Action

October 31, 2012

The logo for the Gateway Cities Council of Governments is located at the bottom of the page. It consists of a yellow curved line on the left side and a solid yellow horizontal bar on the right side. The text "Gateway Cities Council of Governments" is written in black, uppercase letters on the yellow bar.

Gateway Cities Council of Governments

Reasons for a Case Study Approach

- **Assess how other regions have responded to changing economic conditions**
- **Learn best practices that are applicable to the region**
- **Gain a sense for how partnerships have helped facilitate focused planning efforts**

Case Study Methodology

- Review Kristen Monaco's regional economic research as a point of reference for selection of studies
- Identify selection criteria for case studies
- Contact regional organizations (e.g. NARC and AMPO) for suggestions
- Develop comparison matrix for potential case studies
- In-depth research for most promising case study regions inc. interviews
- Prepare summary sheets for focus case studies

Comparison Matrix Selection Criteria

- **Demographic data including population, geographic area and jurisdiction (2010 US Census Data)**
- **Principal employment base including key employers, trade and transportation workforce and job growth (BLS and City Government Data)**
- **Plans including trade & transportation as well as economic development and foreclosure data (City Government Data and RealtyTrac)**

Case Study Selection

- **Similar economic profile as the Gateway Cities region**
- **Gateway regions inc. border crossings and key intermodal and logistics centers**
- **Similar challenges including employment base and workforce development**
- **Recent successes in developing a regional economic development strategy including “outside the box” solutions**

The Short List

- Newark
- Detroit
- Seattle/Puget Sound
- Columbus
- Kansas City
- El Paso
- Albany
- Oakland
- Savannah
- Philadelphia/Delaware Valley
- Jacksonville

Lessons from Regional Approaches

- **Mr. Eric Schinfeld, President, Washington Council on International Trade, Seattle, Washington**
- **Mr. John Haley, Senior Vice President for Business Development, JAXUSA Partnership, Jacksonville, Florida**

Hot Topic: Some Follow Up Resources

- **Cities in Transition** by Joseph Schilling and Alan Mallach (available through the APA)
- **Foreclosing the Dream** by William H. Lucy (available through the APA)
- **Rethinking Property Tax Incentives for Business** by Daphne Kenyon, Adam Langley, and Bethany Paquin (available through lincolnst.edu)
- **Nanotech Makes US Job-Creation Special** by Eric Anderson (available on timesunion.com)
- **November 14 FHWA Talking Freight seminar on Freight Transportation's Role in Economic Development**
<http://www.fhwa.dot.gov/freightplanning/talking.htm>