



The Southern California Regional Energy Network (SoCalREN) is proud to offer the Pathway to Zero program at no cost for Public Agencies!

## What is Pathway to Zero?

Pathway to Zero was created to maximize energy efficiency opportunities in disadvantaged communities while driving the integration of distributed energy resources (DERs) and other sustainability strategies. Through the Pathway to Zero Program, SoCalREN is supporting public agencies on their path toward zero net energy (ZNE).

The program offers energy efficiency and DER audits and analysis to provide a customized high-level review of DER options and other sustainability strategies, giving you the information you need to choose the right DERs for your facilities and assets. SoCalREN offers project management support for your DER and energy efficiency projects, including help with incentive applications, assessing and applying for financing, and providing the technical assistance you need to complete your project—all at no-cost.

### Zero Net Energy Strategies:

- Energy efficiency
- Demand response (DR)
- Electric vehicle charging infrastructure
- Solar water heating
- Photovoltaic (solar) and battery storage systems
- Green rate options
- Permanent load shifting
- Water efficiency

## What are the benefits?

- Pathway to Zero combines energy efficiency, distributed energy resources, and other sustainability strategies to maximize cost savings and support public agencies on a path to ZNE.
- A SoCalREN Project Manager will guide you through our Pathway to Zero services. We don't just give agencies a plan—we help make it happen!
- Energy efficiency and DER upgrades can reduce energy bills to free up public resources for other services and reduce greenhouse gas emissions to improve air quality and boost your community's resilience during critical emergencies.
- SoCalREN offers third-party, unbiased support and has no financial stake in your decision.
- Pathway to Zero also offers enhanced benchmarking and data analysis.

Email us at [info@socalren.org](mailto:info@socalren.org) or visit [socalren.org/PathwaytoZero](http://socalren.org/PathwaytoZero) to get started!