GATEWAY CITIES COUNCIL OF GOVERNMEN TS
JOINT MEETING OF THE BOARD OF DIRECTORS and EXECUTIVE COMMITTEE

Wednesday, December 1, 2010
5:30 p. m. Buffet
6:00 p. m. Meeting
Gateway Cities Council of Governments
16401 Paramount Boulevard
Paramount, California

AGENDA

STAFF REPORTS AND OTHER WRITTEN DOCUMENTS ARE AVAILABLE IN THE GATEWAY CITIES COUNCIL OF GOVERNMENTS OFFICES, 16401 PARAMOUNT BOULEVARD, PARAMOUNT, CALIFORNIA. ANY PERSON HAVING QUESTIONS CONCERNING ANY AGENDA ITEM MAY CALL THE COG STAFF AT (562) 663-6850.

FOR YOUR INFORMATION: The Board of Directors will hear from the public on any item on the agenda or an item of interest that is not on the agenda. The Board of Directors cannot take action on any item not scheduled on the agenda. These items may be referred for administrative action or scheduled on a future agenda. Comments are to be limited to three minutes for each speaker, unless extended by the Board of Directors, and each speaker will only have one opportunity to speak on any one topic. You have the opportunity to address the Board of Directors at the following times:

A. AGENDA ITEM: at this time the Board of Directors considers the agenda item OR during Public Comments, and

B. NON-AGENDA ITEMS: during Public Comments, comments will be received for a maximum 20-minute period; any additional requests will be heard following the completion of the Board of Directors agenda; and

C. PUBLIC HEARINGS: at the time for public hearings.

Please keep your comments brief and complete a speaker card for the President.

I. CALL TO ORDER

II. ROLL CALL – BY SELF INTRODUCTIONS

III. PLEDGE OF ALLEGIANCE

IV. AMENDMENTS TO THE AGENDA - This is the time and place to change the order of the agenda, delete or add any agenda item(s).

V. PUBLIC COMMENTS - Three minutes for each speaker.
VI. MATTERS FROM STAFF

VII. CONSENT CALENDAR: All items under the Consent Calendar may be enacted by one motion. Any item may be removed from the Consent Calendar and acted upon separately by the Board of Directors.

A. Approval of Minutes – Minutes of the Board of Directors Meeting of November 3, 2010, is presented for approval. Approval receives and files the minutes of November 3rd, Board of Directors meeting.

B. Approval of Warrant Register - Request for Approval of Warrant Register Dated December 1, 2010

C. October Local Agency Investment Fund Statement

D. Status Report from Lobbyist - Edington, Peel & Associates

CONSENT CALENDAR ACTION:
A MOTION TO APPROVE THE RECOMMENDATIONS FOR CONSENT CALENDAR ITEMS A THROUGH D.

VIII. REPORTS

A. Los Angeles County Economic Development Corporation (LAEDC )Business Assistance Report – Gateway Cities Update –Report by Barbara Levine, Senior Regional Manager

15 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF AND RECEIVE AND FILE

B. Climate & Economic Development Project (CEDP) – Presentation by Southern California Association of Governments (SCAG)

15 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

C. Recommendation of the City Managers Steering Committee to Retain California State University, Long Beach (CSULB) to Develop and Maintain Essential Demographic Data for the Gateway Cities

5 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

D. Los Angeles County Energy Program (Energy Upgrade California in Los Angeles County) - Oral Report

5 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
IX. REPORTS FROM COMMITTEES

A. Report from the Conservancy Committee – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

B. Report from the I-710 EIR/EIS Project Committee – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

C. Report from the SR-91/I-605/I-405 Corridor Cities Committee – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

D. Report from the Transportation Committee – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

E. Report from the Committee on Homelessness – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

F. California High Speed Rail – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

X. REPORTS – COMMITTEES/ AGENCIES – ALL COMMITTEE / AGENCY REPORTS ARE LIMITED TO 3 MINUTES UNLESS ADDITIONAL TIME IS GRANTED BY THE BOARD PRESIDENT

A. Matters from The I-5 Consortium Cities Joint Powers Authority – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

B. Matters from the League of California Cities – Oral Report

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
C. Matters from Southern California Association of Governments (SCAG) – Oral Report

3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

D. Matters from the Orangeline Development Authority – Oral Report

3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

E. Matters from the South Coast Air Quality Management District (AQMD) – Oral Report

3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

F. Matters from the Metro Gateway Cities – Oral Report

3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF


3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

H. Matters from the Coalition for America’s Gateways & Trade Corridors – Oral Report

3 Min

SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

XI. MATTERS FROM THE BOARD OF DIRECTORS

XII. MATTERS FROM THE PRESIDENT

A. Appointment of Edward Wilson to the SCAG Energy and Environment Committee

XIII. ADJOURNMENT

NOTICE: New items will not be considered after 9:00 p.m. unless the Board of Directors votes to extend the time limit. Any items on the agenda that are not completed will be forwarded to the next regular Board of Directors meeting scheduled for Wednesday, January 5, 2010, 6:00 PM.

IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT THE COG OFFICE AT (562) 663-6850. NOTIFICATION 48 HOURS PRIOR TO THE MEETING WILL ENABLE THE COUNCIL OF GOVERNMENTS TO MAKE REASONABLE ARRANGEMENT TO ENSURE ACCESSIBILITY TO THIS MEETING.
VII. CONSENT CALENDAR

Item A

Approval of Minutes
President Hurtado called the meeting to order at 6:03 p.m.

PRESENT:  President Gil Hurtado, City of South Gate
First Vice President Raymond Dunton, City of Bellflower
Second Vice President Gene Daniels, City of Paramount
Immediate Past President Gordon Stefenhagen, City of Norwalk
Member Tony Lima, City of Artesia
Member Sergio Infanzon, City of Bell Gardens
Member Bruce Barrows, City of Cerritos
Member Joe Aguilar, City of Commerce
Member Lillie Dobson, City of Compton
Member Josue Barrios, City of Cudahy
Member Anne M. Bayer, City of Downey
Member Reynaldo Rodriguez, City of Hawaiian Gardens
Member Stan Carroll, City of La Habra Heights
Member Diane DuBois, City of Lakewood
Member Patrick O'Donnell, City of Long Beach
Member Felipe Aguirre, City of Maywood
Member Alberto Perez, City of Montebello
Member Betty Putnam, City of Santa Fe Springs
Member Edward H. J. Wilson, City of Signal Hill
Member Greg Nordbak, City of Whittier

ABSENT:  Member Bob Kennedy, City of Avalon
Member George Mirabal, City of Bell
Member Elba Guerrero, City of Huntington Park
Member Susan Tripp, City of La Mirada
Member Robert Garcia, City of Long Beach
Member Maria Teresa Santillan, City of Lynwood
Member Gustavo Camacho, City of Pico Rivera
Member William Davis, City of Vernon
Member Curt Pederson, Office of Supervisor Don Knabe
Member Erica Jacquez-Santos, Office of Supervisor Gloria Molina
Member Vincent Harris, Office of Supervisor Mark Ridley-Thomas
Ex Officio Member Richard Steinke, Port of Long Beach
ALSO PRESENT: La Mirada Director of Public Works Steve Forster; South Gate Director of Public Works/City Engineer Mohammad Mostahkami; Long Beach Director of Government and Strategic Affairs Tom Modica; Paul Taylor, Deputy Chief Metro Community Relations Manager David Hershenson; LACMTA Transportation Planner Adrian Alvarez; SCAQMD Senior Public Affairs Officer Derrick Alatorre; I-5 JPA Executive Director/Authority Engineer Yvette Kirrin; MWD Senior Regional Affairs Representative Luis Cetina; Michael Kodama, Executive Director, Orangeline Development Authority; California High Speed Rail Authority; Katherine Aguilar Perez, Executive Director, Urban Land Institute Los Angeles; Ross Lew, Transportation Manager, TRC; Brion May, Principal, Brion May Consulting; Frank Osgood, Author of Region Aroused; GCCOG Executive Director Richard Powers; GCCOG General Counsel Richard D. Jones; GCCOG Deputy Executive Director Jack Joseph; GCCOG Transportation Deputy Karen Heit; GCCOG Engineer Jerry Wood; GCCOG Director of Regional Planning Nancy Pfeffer.

Roll was taken through self-introductions.

Member Bayer led the Pledge of Allegiance.

There were no amendments to the agenda.

There were no public comments.

The Executive Director discussed a recent article in the Los Angeles Times regarding the Inspector General's audit of the California High Speed Rail Authority. He said the report found no impropriety regarding the COG's subcontract with the High Speed Rail Authority, but was critical of the process used by the Authority to retain consultants. The General Counsel commented that the contract with the COG had actually gone through the Attorney General's office before being executed.

It was moved by Member DuBois, seconded by Member Perez, to approve the consent calendar. The motion was approved unanimously.

Paul Taylor, Deputy Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority, presented an update on Measure R. He said that Measure R constituted a contract with the voters that MTA will deliver the projects listed in the language of the measure itself. After two years, he said, a lot of the planning is out of the way and MTA is now ready to move forward on the projects.

MTA Transportation Planner Adrian Alvarez distributed material on the MTA's Highway Program.

Member O'Donnell asked if Measure R funds for Long Beach projects would be siphoned off for a train in West Los Angeles. Mr. Taylor responded that they would not in that, as opposed to Propositions A and C, Measure R contractually obligates the delivery of the particular projects stated in the measure.
It was moved by Member DuBois, seconded by Second Vice President Daniels, to receive and file the report. The motion was approved unanimously.

Katherine Aguilar Perez, Executive Director of the Urban Land Institute Los Angeles, gave a presentation regarding her organization. She invited the Board to attend an upcoming Transit Oriented Development Summit. She said her organization brings together professionals in the industry to the Summit with the idea of promoting private/public partnerships for transit oriented developments. She said the Summit brings awareness to cities’ stations and communities. She announced that her organization is currently accepting proposals for technical assistance regarding sites for possible transit oriented development.

It was moved by Member DuBois, seconded by Member Dobson, to receive and file the report. The motion was approved unanimously.

The Director of Regional Planning presented an update on the Gateway Cities Sustainable Communities Strategy. She said the COG had held a very successful kickoff workshop for the cities in October. She said the consultants have provided a detailed data request to cities regarding transportation projects in order to begin the process of compiling the SCS. She said the next workshop is scheduled for November 17th.

It was moved by Member Lima, seconded by Member DuBois, to receive and file the report. The motion was approved unanimously.

The Executive Director asked that the item regarding the demographic data project be continued to next month. It was moved by Member Carroll, seconded by Member Bayer, to continue the item and to include an alternate funding formula based purely on redevelopment agency housing set aside funds. The motion was approved unanimously.

There was no report from the Conservancy Committee.

Jerry Wood presented a report from the I-710 EIR/EIS Project Committee. He said the change order for the EIR is being finalized. He said a detailed utilities study is going forward and that SCAG’s study of the freight corridor is ongoing. He said he is looking at the SCAG study as to how it relates to I-710. Mr. Wood reported that the Notice to Proceed for the Air Quality Action Plan will be issued this month. It was moved by Member Aguirre, seconded by Member Aguilar, to receive and file the report. The motion was approved unanimously.

Jerry Wood presented a report from the SR-91/I-605/I-405 Corridor Cities Committee. He said the MTA is finalizing the contract negotiations with the consultants selected for the feasibility study. He said the consultants have a limited Notice to Proceed in order to do traffic counts. It was moved by Member DuBois, seconded by Second Vice President Daniels, to receive and file the report. The motion was approved unanimously.

The Transportation Deputy presented a report from the Transportation Committee. She
gave a recap of the recent MTA Board meeting. She said the Regional Connector and Expo Line were approved by the MTA Board. She said the net value of those projects is $6 billion. Member DuBois asked what the discussion was regarding why the “Subway to the Sea” did not go all the way to the sea. The Transportation Deputy said that Measure R only calls for the subway to go to Westwood. It was moved by Second Vice President Daniels, seconded by Member O’Donnell, to receive and file the report. The motion was approved unanimously.

The Executive Director presented a report from the Committee on Homelessness. He said they are in the final stages of producing a Homeless Action Plan and are finishing up the funding mechanism. He said the Committee would be meeting soon. It was moved by First Vice President Dunton, seconded by Member DuBois, to receive and file the report. The motion was approved unanimously.

The Executive Director presented a report on the California High Speed Rail project. He referred the Board to a forty page letter that had recently been sent to the High Speed Rail Authority detailing the cities’ concerns regarding the proposed segment through the Gateway Cities region. It was moved by Member DuBois, seconded by Member Lima, to receive and file the report. The motion was approved unanimously.

Yvette Kirrin presented a report from the I-5 JPA. She said Caltrans had completed the right-of-way acquisition on all of the residential properties. She said there are still pending eminent domain proceedings on commercial properties. She said the initial construction will be on projects to mitigate the traffic in Santa Fe Springs and La Mirada resulting from construction on the freeway proper. It was moved by Member Lima, seconded by Member Dobson, to receive and file the report. The motion was approved unanimously.

There was no report from the League of California Cities.

Matt Horton presented a report from SCAG. He said SCAG is planning an Economic Recovery Summit. He said he had sample resolutions available for cities to adopt to support SCAG’s economic recovery efforts. It was moved by Member Carroll, seconded by Second Vice President Daniels, to receive and file the report. The motion was approved unanimously.

Mike Kodama presented a report from the Orangeline Development Authority. He said he said the Steering Committee on the MTA/OCTA study had elected two chairs: Diane DuBois of MTA and Art Brown of OCTA. It was moved by Second Vice President Daniels, seconded by Member DuBois, to receive and file the report. The motion was approved unanimously.

Derrick Alatorre presented a report from the South Coast Air Quality Management District. He said Rule 1193 is pending an amendment on trash hauling fleets. He said private fleets must be 100% made up of alternative fuel vehicles by 2020. The amendment would permit two one-year extensions of the deadline for small fleets. It was moved by Member Lima, seconded by Member Dobson, to receive and file the report. The motion was approved
unanimously.

David Hershenson presented a report from the Metro Gateway Cities Service Sector. He said the November Governance Council meeting would take place tomorrow at the Downey Gas Company facilities. He said the meeting would regard the June 2011 service changes. He announced a vacancy on the Governance Council and asked for recommendations for candidates to fill the vacancy. It was moved by Member Aguilar, seconded by Member O’Donnell, to receive and file the report. The motion was approved unanimously.

There was no report from the Long Beach Conservation Corps.

There was no report from the Coalition for America’s Gateways and Trade Corridors.

Member Carroll said he was surprised that Proposition 22 did so well in Tuesday’s election and thanked the General Counsel for his contribution to the League’s efforts in support of Proposition 22. President Hurtado announced how happy he is that the San Francisco Giants are World Series Champions.

It was the consensus of the Board to adjourn the meeting at 7:01 p.m.

**Adjournment:** The meeting was adjourned at 6:58 p.m.

Respectfully submitted,

Richard Powers, Secretary
VII. CONSENT CALENDAR
ITEM B
Approval of Warrant Register
VII. CONSENT CALENDAR
ITEM C
October 2010 Local Agency Investment Fund Statement
### Transactions

**Tran Type Definitions**

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**Account Summary**

- **Total Deposit:** 161,216.82
- **Beginning Balance:** 1,079,133.40
- **Total Withdrawal:** 0.00
- **Ending Balance:** 1,240,350.22

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**PMIA Average Monthly Yields**

Account Number: 40-19-045
VII. CONSENT CALENDAR
ITEM D
Status Report from Lobbyist - Edington, Peel & Associates
Monthly Report by Jim Dykstra to Gateway Cities COG
November 12, 2010

I and the firm Edington, Peel & Associates continued to provide a range of services in support of the Gateway Cities Council of Governments. These included participation in a number of meetings, telephonic, email and fax exchanges and other communications.

As the 111th Congress neared its close, I continued close coordination with Gateway Cities COG staff regarding efforts on behalf of the Gateway Cities COG’s priorities and interests. I also continued coordination with the staff of the I-5 Joint Powers Authority on the I-5 widening initiative, the COG’s number one priority.

Following the November 2 mid-term elections, I provided a memorandum updating Gateway Cities officials on the congressional process following those elections. Included was information on changes in the makeup of the House and Senate, anticipated impacts of those changes on the committees of interest to Gateway Cities, and assessment of what the changes mean to legislative prospects for the surface transportation bill and appropriations measures.

I continued to provide follow up regarding requests for funding in the Fiscal Year 2011 appropriations process. As I have reported earlier, Reps. Grace Napolitano and Lucille Roybal-Allard, with whom I have been working, were successful in securing $1 million for the I-5 widening project in the House version of the FY2011 Transportation/HUD appropriations bill. That legislation was reported out of the House Appropriations Committee and was approved by the full House in late July. Prior to Congress recessing in late September until after the November elections, it approved a Continuing Resolution, keeping government operating until December 3 at FY2010 levels. When Congress returns on November 15, it will undertake to pass an omnibus appropriations bill for the rest of FY2011 incorporating all 12 appropriations bills. This includes the Transportation/HUD appropriations bill. If it does not, I anticipate another Continuing Resolution running into early 2011.

I also continued to focus on follow up with the Gateway Cities COG’s elected Representatives in the House of Representatives and have kept the Gateway Cities COG informed of the status of the Transportation Reauthorization Act. As I have reported, it is a virtual certainty there will not be reauthorization legislation approved during this Congress.

I have participated on Gateway Cities’ behalf in conference calls and email exchanges with the Coalition for America’s Gateways and Trade Corridors.

I have continued discussions and email exchanges with staff of Members of Congress representing Gateway Cities members, as well as other key congressional staff, regarding the COG’s legislative priorities.
As part of my responsibilities, I closely monitor legislation, as well as seminars, hearings, meetings and publications of key interest to legislators and senior executive branch officials for articles and information of possible interest and importance to member cities of the Gateway Cities COG. I attend Senate and House committee hearings, follow Senate and House floor proceedings, and track legislative initiatives pertinent to Gateway Cities COG interests and priorities.
VIII. REPORTS
ITEM A
Los Angeles County Economic Development Corporation (LAEDC)
Business Assistance Report – Gateway Cities Update – Report by Barbara Levine, Senior Regional Manager (oral report)
VIII. REPORTS
ITEM B
Climate & Economic Development Project (CEDP) – Presentation by Southern California Association of Governments
SCAG's Southern California Climate and Economic Development Project

Problems of traffic congestion and air pollution are not new to this region. Residents have experienced the costs of congestion in time and dollars and often in terms of health effects as well. New state legislation, Assembly Bill 1592 and Senate Bill 735 specifically gives Metropolitan Planning Organizations (MPOs) such as the Southern California Association of Governments (SCAG), the responsibility to work with local jurisdictions to develop a regional strategy for reducing GHG. This legislation has created an impetus for SCAG to think deeply about the long-term trends that influence the region. To this end, SCAG is seeking the opportunity to work with local partners to develop strategies to reduce regional emissions from transportation, land use, and economic development.

SCAG’s Climate and Economic Development Project (CEDP) addresses the desire to select cost-effective and equitable strategies for meeting these needs. A major part of this effort is the Project Stakeholder Committee (PSC), which is comprised of 60-65 officials representing diverse local and regional perspectives from business, industry, the building and construction, housing and commercial real estate sectors, transportation interests, environmental groups, government, and academia.

The PSC will spend 10 months developing and analyzing options in key topic areas:

1. Land Use development patterns and distribution of population, including business and commercial facilities, reappraisal and housing
2. Transportation investment, particularly transit investment and other infrastructure that may impact GHG emissions
3. Transportation Planning and Demand Management, planning and programs that reduce demand for low-emitting auto travel and improve efficiency of commercial vehicles
4. Transportation Systems Management and operational policies and practices
5. Multi Sector Issues, including energy, commerce, resource management and multi-sector institutional and integrative issues

Members of the PSC will compile these Technical Work Groups (TWGs) to analyze GHG reduction strategies for these topic areas. Other experts from the region will augment the PSC members on these TWGs. Concerned citizens are invited to follow and/or comment on the work of the TWGs. See the Technical Work Group link on the left sidebar for a listing of the TWGs, their meeting schedules, and related documents.

The Center for Climate Strategies (CCS) will facilitate the PSC and TWG meetings and provide technical assistance in quantifying the greenhouse gas (GHG) reduction potential of proposed options. CCS is a nonprofit organization that has helped many states with climate action planning. The Center will also provide cost-benefit and socioeconomic analysis of options and macroeconomic modeling of PSC recommendations. Because economic sustainability and socioeconomic impacts are a major aspect of this project, SCAG is drawing on the assistance of two groups of economists and technical experts to provide input and review for this process, a Technical Advisory Panel and a Technical Advisory Committee. (For more information on these groups see the Technical Advisory link on the left sidebar.)

SCAG's Climate and Economic Development Project is designed to be open to the public and transparent in its process. Members of the public are invited to attend all meetings or listen to teleconferences. Specific time will be allotted for public input during all meetings and teleconferences. This website will provide notice of meetings and a record of the documents developed. Useful information on the state legislation Assembly Bill 1592 and Senate Bill 735 that set this process in motion can be found in the Related Documents and Links section of the website. Information on climate change, what SCAG is already doing, and the PSC's role can be found in the Background section.

Meeting dates and times of the Project Stakeholder Committee will be posted here.

The third meeting of the PSC will be held Wednesday, January 12, 2011.

For information on this and previous meetings see the PSC page.

Schedule of CEDP PSC and TWG Meetings - Fall 2010 (Updated November 14)
VIII. REPORTS
ITEM C

Recommendation of the City Managers Steering Committee to Retain California State University, Long Beach (CSULB) to Develop and Maintain Essential Demographic Data for the Gateway Cities
TO: Board of Directors

FROM: City Managers Steering Committee

SUBJECT: Recommendation of the City Managers Steering Committee to Retain California State University, Long Beach (CSULB) to Develop and Maintain Essential Demographic Data for the Gateway Cities

Background

The Joint Powers Agreement establishing the Gateway Cities Council of Governments (COG) indicates that, among other functions, the COG shall manage the database of population, housing, and employment for the sub-region in the best interests of the sub-region and member cities, and strive for accurate statistical measures for funding, representation, or any other purpose. Additionally, the Sustainable Communities Strategy (SCS) requires the same or similar data.

Issue

Currently, the Gateway Cities do not have a joint demographic data management and forecasting capability. Each local jurisdiction maintains its own demographic data at a geographic scale that suits its needs and capabilities. The cities and County do not necessarily maintain a consistent core set of variables, use comparable geographies, and have the ability to forecast factors such as employment, or focus on common future planning years. Moreover, not all Gateway Cities jurisdictions have geographic information system (GIS) capability, a function that is essential to regional-scale planning of the types described above. They also may not use common designations for land use.

The lack of these data, places the Gateway Cities at a potential disadvantage when applying for state and federal grants and other assistance. Also of critical current importance is the fact that these data underlie the sub-regional and regional Sustainable Communities Strategy (SCS) being prepared under SB 375, as well as the Regional Transportation Plan (RTP). Addition of the Regional Housing Needs Assessment (RHNA) to the Regional Transportation Plan and SCS means that the quality and consistency of housing data are even more critical at the local and subregional level. Another factor is that with the Census 2010 information coming out soon, it is important that the GCCOG and its communities have this data mapped and analyzed properly. The maps are a very powerful tool when applying for grants and other funds.

The faculty of California State University, Long Beach (CSULB) has proposed to assist the COG in fulfilling the COG’s obligation to its members. Under the guidance of Economics Department Chair Joe Magaddino, CSULB can support the development and maintenance of a unified demographic database and forecasting capability as described in the original document creating the obligations of the COG to its member jurisdictions. CSULB will
provide a reputable and reliable institution to house the COG’s demographic data on an ongoing basis.

**Proposed Assessment**

Given the connection of demographic data to housing planning, cities could use a small portion of their 20% set-aside RDA project area contributions to the low/moderate income housing fund to fund the ongoing database maintenance. CSULB has indicated that they could establish a demographic data management service to the Gateway Cities for an estimate of $60,665.

The attached table shows two options for funding the proposal from Cal State Long Beach inclusive of a 10% contingency amount. Option 1 follows the direction of the Board of Directors at your meeting of November 3 to include an alternative funding formula based exclusively on each city’s RDA housing set-aside funds. The formula is based on one-tenth of one percent of each city’s annual RDA housing set-aside amount. (Note: two cities do not have redevelopment agencies). Option 2 is the City Managers Steering Committee’s recommended funding formula, based on a flat rate of $1,500 per city plus a small percentage (less than one-tenth of one percent) of each city’s annual 20% housing set-aside.

**Recommended Action**

1) Approve the City Managers Steering Committee recommendation to retain California State University, Long Beach to develop a Gateway Cities demographic database.

2) Approve an assessment funding formula for this project based on Option 2 in the attached chart.
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<td>La Habra Heights</td>
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<td>Lynwood*</td>
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<td>$1,750</td>
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<td><strong>COG Total</strong></td>
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<td><strong>$43,500</strong></td>
<td><strong>$25,916</strong></td>
<td><strong>$69,416</strong></td>
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* Total of more than one RDA project area
Note: Maywood's total is from FY 2006-07

Source: [http://www.hcd.ca.gov/hpd/rda/07_08/, Exhibit A-1: Project Area Contributions to Low and Moderate Income Housing Fund](http://www.hcd.ca.gov/hpd/rda/07_08/, Exhibit A-1: Project Area Contributions to Low and Moderate Income Housing Fund)
VIII. REPORTS
ITEM D
Los Angeles County Energy Program
(Energy Upgrade California in Los Angeles County)
(oral report)