Job Creation & Economic Revitalization Summit: A Call for Action

October 31, 2012
Reasons for a Case Study Approach

• Assess how other regions have responded to changing economic conditions

• Learn best practices that are applicable to the region

• Gain a sense for how partnerships have helped facilitate focused planning efforts
Case Study Methodology

- Review Kristen Monaco’s regional economic research as a point of reference for selection of studies
- Identify selection criteria for case studies
- Contact regional organizations (e.g. NARC and AMPO) for suggestions
- Develop comparison matrix for potential case studies
- In-depth research for most promising case study regions inc. interviews
- Prepare summary sheets for focus case studies
Comparison Matrix Selection Criteria

• Demographic data including population, geographic area and jurisdiction (2010 US Census Data)

• Principal employment base including key employers, trade and transportation workforce and job growth (BLS and City Government Data)

• Plans including trade & transportation as well as economic development and foreclosure data (City Government Data and RealtyTrac)
Case Study Selection

• Similar economic profile as the Gateway Cities region

• Gateway regions inc. border crossings and key intermodal and logistics centers

• Similar challenges including employment base and workforce development

• Recent successes in developing a regional economic development strategy including “outside the box” solutions
The Short List

- Newark
- Detroit
- Seattle/Puget Sound
- Columbus
- Kansas City
- El Paso
- Albany
- Oakland
- Savannah
- Philadelphia/Delaware Valley
- Jacksonville
Lessons from Regional Approaches

• Mr. Eric Schinfeld, President, Washington Council on International Trade, Seattle, Washington

• Mr. John Haley, Senior Vice President for Business Development, JAXUSA Partnership, Jacksonville, Florida
Hot Topic: Some Follow Up Resources

- Cities in Transition by Joseph Schilling and Alan Mallach (available through the APA)
- Foreclosing the Dream by William H. Lucy (available through the APA)
- Rethinking Property Tax Incentives for Business by Daphne Kenyon, Adam Langley, and Bethany Paquin (available through lincolninst.edu)
- Nanotech Makes US Job-Creation Special by Eric Anderson (available on timesunion.com)
- November 14 FHWA Talking Freight seminar on Freight Transportation's Role in Economic Development
  http://www.fhwa.dot.gov/freightplanning/talking.htm