



**GATEWAY CITIES**  
COUNCIL OF GOVERNMENTS

**Job Creation & Economic Revitalization Summit:  
A Call for Action**

Wednesday, October 31, 2012

8:00 am – 2:00 pm

The Centre at Sycamore Plaza, 5000 Clark Avenue, Weingart Ballroom,  
Lakewood, CA 90712

**PROGRAM**

- 8:00 AM      **Continental Breakfast**
- 8:30 AM      **Welcome Remarks**  
Hon. Gene Daniels, President, Gateway Cities Council of Governments  
Mr. Ken Farfasing, Chair, City Managers Steering Committee
- 8:40 AM      **Overview of Issues and Challenges**  
Mr. Gerald M. Caton, Manager, Gateway Cities Job Creation & Economic  
Revitalization Program
- 8:55 AM      **Economic Analysis of the Gateway Cities COG Region**  
Dr. Kristen Monaco, Co-Director, Department of Economics, California State  
University, Long Beach
- 9:15 AM      **Foreclosures in the Gateway Cities: What Cities Need to Know**  
Mr. Adam Eliason, President, Civic Stone, Inc.
- 9:30 AM      **Video Presentation: “Will We Thrive or Survive in 2025?”**  
Ms. Marianne Venieris, Executive Director, Center for International Trade &  
Transportation (CITT) California State University, Long Beach

10:00 AM **Break**

10:15 AM **Lessons from Regional Approaches: Case Studies from around the Country**

Mr. Eric Schinfeld, President, Washington Council on International Trade,  
Seattle, Washington

Mr. John Haley, Senior Vice President for Business Development, JAXUSA  
Partnership, Jacksonville, Florida

Ms. Nancy Pfeffer, Director of Regional Planning, Gateway Cities Council of  
Governments, View from the Center for Economic Growth, Albany, New York

12:00 Noon **Lunch**

**Luncheon Speaker: View from the Port**

Mr. Chris Lytle, Executive Director, Port of Long Beach

1:15 PM **Bringing It All Together: Where Do We Go from Here?**

Mr. Gerald M. Caton, Manager, Gateway Cities Job Creation & Economic  
Revitalization Program

Mr. Victor Grgas, Manager, Asset Management Bureau, City of Long Beach

Mr. Mike Egan, City Manager, City of Norwalk

Ms. Sonia Southwell, Director of Community Development, City of Lakewood

1:55 PM **Closing Remarks and Next Steps – A Call for Action**

Ken Farfsing, Chair, City Managers Steering Committee