

# **General Assembly of the Gateway Cities Council of Governments**

## **Introduction of the Gateway Cities Strategic Transportation Plan**

*Wednesday, December 4, 2013  
5:30 p.m. Buffet; 6:00 p.m. Meeting*

Sierra Room  
Cerritos Center for the Performing Arts  
12700 Center Court Drive  
Cerritos, CA

### **PROGRAM**

#### I. Welcome

Tony Lima, President, Board of Directors, Gateway Cities  
Council of Governments  
Diane DuBois, MTA Board Chair and Board Member, Gateway  
Cities Council of Governments

#### II. Introductions by President Tony Lima

#### III. Special Recognition of Marianne Venieris, Executive Director, Center for International Trade & Transportation, California State University, Long Beach

#### IV. Local Solutions Leading to a 21<sup>st</sup> Century Multi-Modal Transportation System for the Gateway Cities - Video Presentation

#### V. Strategic Transportation Plan Programs – What Are They and How Will Cities Use Them and Benefit from Them?

Gill Hicks, Director, Southern California Operations, Cambridge  
Systematics  
Jerry Wood, Director, Transportation and Engineering, Gateway  
Cities COG

#### VI. Closing Remarks by President Tony Lima

**GATEWAY CITIES COUNCIL OF GOVERNMENTS  
JOINT MEETING OF THE BOARD OF DIRECTORS and  
EXECUTIVE COMMITTEE**

*Wednesday, December 4, 2013  
8:00 p. m. Meeting*

Sierra Room  
Cerritos Center for the Performing Arts  
12700 Center Court Drive  
Cerritos, CA

**AGENDA**

**STAFF REPORTS AND OTHER WRITTEN DOCUMENTS ARE AVAILABLE IN THE GATEWAY CITIES COUNCIL OF GOVERNMENTS OFFICES, 16401 PARAMOUNT BOULEVARD, PARAMOUNT, CALIFORNIA. ANY PERSON HAVING QUESTIONS CONCERNING ANY AGENDA ITEM MAY CALL THE COG STAFF AT (562) 663-6850.**

**FOR YOUR INFORMATION:** The Board of Directors will hear from the public on any item on the agenda or an item of interest that is not on the agenda. The Board of Directors cannot take action on any item not scheduled on the agenda. These items may be referred for administrative action or scheduled on a future agenda. Comments are to be limited to three minutes for each speaker, unless extended by the Board of Directors, and each speaker will only have one opportunity to speak on any one topic. You have the opportunity to address the Board of Directors at the following times:

- A. AGENDA ITEM: at this time the Board of Directors considers the agenda item OR during Public Comments, and
- B. NON-AGENDA ITEMS: during Public Comments, comments will be received for a maximum 20-minute period; any additional requests will be heard following the completion of the Board of Directors agenda; and
- C. PUBLIC HEARINGS: at the time for public hearings.

**Please keep your comments brief and complete a speaker card for the President.**

- I. CALL TO ORDER**
- II. ROLL CALL – BY SELF INTRODUCTIONS**
- III. PLEDGE OF ALLEGIANCE**
- IV. AMENDMENTS TO THE AGENDA** - This is the time and place to change the order of the agenda, delete or add any agenda item(s).
- V. PUBLIC COMMENTS** - Three minutes for each speaker.

**VI. MATTERS FROM STAFF**

**VII. CONSENT CALENDAR:** All items under the Consent Calendar may be enacted by one motion. Any item may be removed from the Consent Calendar and acted upon separately by the Board of Directors.

- A. Approval of Minutes – Minutes of the Board of Directors Meeting of November 6, 2013, are presented for approval. Approval receives and files the minutes of November 6, Board of Directors meeting.
- B. Approval of Warrant Register - Request for Approval of Warrant Register Dated December 4, 2013
- C. October 2013 Local Agency Investment Fund Statement
- D. Status Report from Lobbyist - Edington, Peel & Associates

CONSENT CALENDAR ACTION:

A MOTION TO APPROVE THE RECOMMENDATIONS FOR CONSENT CALENDAR ITEMS A THROUGH D.

**VIII. REPORTS**

- A. Agreement with Los Angeles Small Business Development Center

SUGGESTED ACTION: A MOTION TO HEAR REPORT, APPROVE RECOMMENDED ACTION AND/OR GIVE DIRECTION TO STAFF AND RECEIVE AND FILE

**IX. REPORTS – COMMITTEES/ AGENCIES**

- A. Matters from the South Coast Air Quality Management District (AQMD)

**X. MATTERS FROM THE BOARD OF DIRECTORS**

- A. Discuss Suggested Date for Next COG Board Meeting – January 8, 2014

**XI. MATTERS FROM THE PRESIDENT**

**XII. ADJOURNMENT**

NOTICE: New items will not be considered after 9:00 p.m. unless the Board of Directors votes to extend the time limit. Any items on the agenda that are not completed will be forwarded to the next regular Board of Directors meeting.

IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT THE COG OFFICE AT (562) 663-6850. NOTIFICATION 48 HOURS PRIOR TO THE MEETING WILL ENABLE THE COUNCIL OF GOVERNMENTS TO MAKE REASONABLE ARRANGEMENT TO ENSURE ACCESSIBILITY TO THIS MEETING.

**VII. CONSENT CALENDAR**  
**Item A**  
**Approval of Minutes**

**MINUTES OF THE JOINT MEETING OF THE  
BOARD OF DIRECTORS OF THE  
GATEWAY CITIES COUNCIL OF GOVERNMENTS  
AND THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS  
Gateway Cities Council of Governments  
16401 Paramount Boulevard  
Paramount, California  
November 6, 2013**

President Lima called the meeting to order at 6:01 p.m.

**PRESENT:** President Tony Lima, City of Artesia  
First Vice President James Johnson, City of Long Beach  
Second Vice President Brent Tercero, City of Pico Rivera  
Immediate Past President Gene Daniels, City of Paramount  
Member Ali Saleh, City of Bell  
Member Raymond Dunton, City of Bellflower  
Member Pedro Aceituno, City of Bell Gardens  
Member Joe Aguilar, City of Commerce  
Member Jack Guerrero, City of Cudahy  
Member Luis Marquez, City of Downey  
Member Rosa E. Perez, City of Huntington Park  
Member Tim Spohn, City of Industry  
Member Andrew Sarega, City of La Mirada  
Member Diane DuBois, City of Lakewood  
Member Patrick O'Donnell, City of Long Beach  
Member Salvador Alatorre, City of Lynwood  
Member Jack Hadjinian, City of Montebello  
Member Edward H. J. Wilson, City of Signal Hill  
Member Gil Hurtado, City of South Gate  
Member Owen Newcomer, City of Whittier  
Member Connie Sziebl, Office of Supervisor Don Knabe

**ABSENT:** Member Michael Ponce, City of Avalon  
Member Bruce Barrows, City of Cerritos  
Member Aja Brown, City of Compton  
Member Reynaldo O. Rodriguez, City of Hawaiian Gardens  
Member Brian Bergman, City of La Habra Heights  
Member Felipe Aguirre, City of Maywood  
Member Luigi Vernola, City of Norwalk  
Member Luis M. Gonzalez, City of Santa Fe Springs  
Member William Davis, City of Vernon  
Member Angie Castro, Office of Supervisor Gloria Molina  
Member Vincent Harris, Office of Supervisor Mark Ridley-Thomas

Ex Officio Member Doug Drummond, Port of Long Beach

ALSO PRESENT: Signal Hill City Manager Ken Farfsing, Chair, City Managers Steering Committee; La Mirada Director of Public Works Mark Stowell; Lakewood Director of Community Development Sonia Southwell; Pico Rivera Director of Public Works/City Engineer Art Cervantes; South Gate Director of Public Works/City Engineer Mohammad Mostahkami; Brian Mineghino, Chief of Staff, Long Beach Councilmember Patrick O'Donnell; Long Beach Manager of Government Affairs Diana Tang; Artesia Public Information Officer Andrew Perry; Pico Rivera Associate Engineer Gladis Deras; Julia Juarez, Field Representative, Senator Ricardo Lara; SCAG Public Affairs Officer Matt Horton; SCAQMD Public Information Specialist Leor Alpern; SCAQMD Atmospheric Measurements Manager Jason Low; David Hershensen, Community Relations Manager, Metro; Rick Stroup, Director of Education, Conservation Corps of Long Beach; Yvette Kirrin, Executive Director/Authority Engineer, I-5 JPA; Rafael Garcia, Republic Industries; Patricia Ochoa, Coalition for Clean Air; Celso Hermogenes, CH2M Hill; GCCOG Executive Director Richard Powers; GCCOG Deputy Executive Director Jack Joseph; GCCOG Deputy General Counsel Ivy Tsai; GCCOG Director of Regional Planning Nancy Pfeffer; GCCOG Engineer Jerry Wood; GCCOG Transportation Deputy Karen Heit; GCCOG Assistant to the Transportation Deputy Chelsea Simandle.

Roll was taken through self-introductions.

The Pledge of Allegiance was led by Member Marquez.

There were no amendments to the agenda.

There were no public comments.

The Executive Director announced that a General Assembly of the COG would be held on December 4<sup>th</sup> at the Cerritos Performing Arts Center to introduce the Gateway Cities Strategic Transportation Plan. He said the final report on the Gateway Cities Clean Air Action Plan had been sent to all city managers, including a toolkit of strategies cities may use to help improve air quality. He announced that the COG staff had stepped up its relationship with the Orange County Council of Governments and that staff has plans to have more engagement with them.

It was moved by Member Hurtado, seconded by Member Perez, to approve the consent calendar. The motion was approved unanimously.

Gateway Cities COG Engineer Jerry Wood introduced Jason Low, Atmospheric Measurements Manager for the South Coast Air Quality Management District, who gave a PowerPoint presentation on the site selection criteria for air quality monitoring stations in the Gateway Cities area. Mr. Low said that there are 35 permanent, multi-pollution stations located in the SCAQMD monitoring area. He said the Air District has had one NO<sub>2</sub> monitor in the Los Angeles-Long Beach-Santa Ana region since 2010, and that the EPA requires that a second NO<sub>2</sub> monitor, one CO monitor, and one PM<sub>2.5</sub> monitor be in place by 2015.

Mr. Low described the siting considerations as including: traffic, roadway design, spacing, meteorology, roadside structure, and terrain. He said, although I-605 has the heaviest traffic, it has many obstacles such as sound walls, vegetation, and other barriers that would affect the readings of a monitoring station. He said the Air District is particularly interested in placing a monitoring station along I-710.

Jerry Wood said that the I-710 EIR/EIS consultant team would be updating the air quality model next year. He recommended that staff then use those results to work with the SCAQMD next year about siting some additional air quality monitoring stations and then return to the Board next year with some recommendations.

It was moved by Member DuBois, seconded by Member Hurtado, to approve the recommendation presented by Mr. Wood and to receive and file the report. The motion was approved unanimously.

Jerry Wood presented a status report on the Gateway Cities Strategic Transportation Plan. He said the hope is that the project will be completed by late spring 2014. He reviewed the wide variety of transportation modes that the Strategic Transportation Plan will evaluate. For example, he said the key to dealing with near roadway pollution is zero emission vehicles.

Mr. Wood referred the Board to the “roll out” event for the Strategic Transportation Plan to be held on December 4<sup>th</sup>. Member Hurtado encouraged staff to reach out to federal and state elected officials to attend the event.

It was moved by Member Hurtado, seconded by Member Perez, to receive and file the report. The motion was approved unanimously.

There was no report from the Conservancy Committee.

Jerry Wood presented a report from the I-710 EIR/EIS Project Committee. He reported that, finally, the traffic model is acceptable so the consultant team can now make the necessary changes to the draft EIR/EIS. He said the sound walls project will move into the design phase in the beginning of next year, and that a Project Study Report is being prepared for one-half of the I-710/I-5 interchange.

Jerry Wood presented a report from the SR-91/I-605/I-405 Corridor Cities Committee. He reported that the SR-91/I-605 and I-605/I-5 interchange studies were moving forward. He said MTA will later retain a consultant to look at the SR-60/I-605 interchange. Mr. Wood reported that the first 33 arterial intersection improvement projects are moving forward thanks to funding from MTA. He thanked Member DuBois and Transportation Deputy Karen Heit for achieving the funding for these projects. He said the first steps will be preliminary design and environmental clearance.

Member DuBois presented a report from the Transportation Committee. She reported that the Freight Advisory Committee had met in San Diego go secure input towards the

development of a national freight improvement plan now mandated by Congress. She said more landscaping would be installed along I-710 in the future. Member DuBois said MTA is looking at the Call for Projects to revise the process and has been reaching out to public works officers for ideas.

Member DuBois referred the Board to a draft letter to the MTA which had been approved by the Transportation Committee requesting the waiver of the monthly maintenance fee for transponders that are used for access to the freeway HOV lanes as part of the Congestion Reduction Demonstration Project.

It was moved by Member Dunton, seconded by Member Hurtado, to approve the letter recommended by the Transportation Committee and to authorize that it be sent to the MTA on behalf of the Board. The motion was approved unanimously.

The Deputy Executive Director presented a report from the Committee on Homelessness. He reported that the Committee had met last month and had received a report from PATH Partners on the first year of the program to implement the Homeless Action Plan. He reported that in the nine months from October through June that 20,520 contacts with the homeless had been made, including services to 6,566 individuals, of which 2,480 had received case management. He said 225 homeless individuals had been permanently housed. He reported that the Committee on Homelessness had elected Member Newcomer as its Chair.

Jerry Wood presented a report on the California High Speed Rail project. He said the High Speed Rail Authority had taken comments from cities and had come up with a new plan that reduces the impacts of the project on cities. He said meetings with the cities are continuing.

It was moved by Immediate Past President Daniels, seconded by Member Hurtado, to receive and file reports B through F. The motion was approved unanimously.

Yvette Kirrin presented a report from the I-5 JPA. She referred the Board to a handout that included newly updated construction activity and a map of closures on I-5. She reported that the northbound I-5 would be closed on the weekend of November 14<sup>th</sup> through the 16<sup>th</sup>. She announced that a community meeting had been scheduled for November 18<sup>th</sup> in the City of Santa Fe Springs regarding the construction activity on the I-5 section at Florence Avenue which is due to begin in early 2014.

Member Newcomer presented a report from the League of California Cities. He reported that the League would be holding a Leadership and Board meeting over the next two days in Newport Beach.

Matt Horton presented a report from SCAG. He announced an Economic Summit to be held on December 5<sup>th</sup>. He said tomorrow's Regional Council and policy committee meetings would be the last ones of the year.



It was moved by Member Newcomer, seconded by Member Perez, to receive and file agency reports A through C. The motion was approved unanimously.

The Transportation Deputy presented a report from the Orangeline Development Authority. She said the Orangeline Transit Oriented Development Guidelines were moving forward and that the Authority is working on transportation planning in specific areas.

Leor Alpern presented a report from the South Coast Air Quality Management District. He reported that, in addition to near roadway monitoring, the Air District is concerned with mitigating the impacts. He referred the Board to an announcement on a Technology Forum on Near-Road Mitigation Measures and Technologies to be held on November 21<sup>st</sup> at the Air District Headquarters.

Mr. Alpern reported that Exide Technologies had been issued an order of abatement from the SCAQMD and that the Board would be holding a hearing in the community on December 14<sup>th</sup>. He said the Air District had rejected Exide Technologies' reduction plan. He said the AQMD Board would be looking at a new rule regarding arsenic emissions from battery facilities at its December 4<sup>th</sup> meeting.

Mr. Alpern announced the leaf blower exchange program for professional gardeners.

David Hershensen presented a report from the Metro Gateway Cities Service Sector. He said there would be a meeting of all Gateway Cities transit service providers on December 3<sup>rd</sup> in the City of Downey. He reported that there will be a major overhaul of the 24 year-old Blue Line system over the next two years.

It was moved by Member Hurtado, seconded by Member Perez, to receive and file agency reports D through F. The motion was approved unanimously.

Immediate Past President Daniels requested that members of the freeway corridor committees make a point of attending meetings, saying there had been a problem in achieving quorums recently.

President Lima asked the Board to consider whether it is interested in bringing to SCAG the issue of deliveries being made during peak hours.

**Adjournment:** The meeting was adjourned by consensus at 7:32 p.m.

Respectfully submitted,

Richard Powers, Secretary

**VII. CONSENT CALENDAR**  
**ITEM B**  
**Approval of Warrant Register**

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/1/2013 Through 11/1/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12490	William J. Davis	112.56	General Fund	001	Employee: Davis; Pay Date: 10/31/2013
	Total William J. Davis	112.56			
12491	Luis M. Gonzalez	112.56	General Fund	001	Employee: Gonz; Pay Date: 10/31/2013
	Total Luis M. Gonzalez	112.56			
12492	Patrick G. O'Donnell	112.56	General Fund	001	Employee: Odonne; Pay Date: 10/31/2013
	Total Patrick G. O'Donnell	112.56			
12493	Luis M. Gonzalez	90.05	General Fund	001	Employee: Gonz; Pay Date: 11/1/2013
	Total Luis M. Gonzalez	90.05			
<b>Report Total</b>		<b>427.73</b>			

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
**From 11/6/2013 Through 12/4/2013**

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12494	John Hancock	1,586.26	General Fund	001	Pars Retirement Fund Deposit
	Total John Hancock	1,586.26			
12495	Mark Pulido	100.00	91/605	025	Stipend for 91/605/405 Corridor Cities Committee 10/23
	Total Mark Pulido	100.00			
<b>Report Total</b>		<b>1,686.26</b>			

**Gateway Cities Council of Governments**  
 Check/Voucher Register - Warrant Register  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
111513-1	Genoveva Cisneros	2,668.37	General Fund	001	Employee: Cisner, Pay Date: 11/15/2013
	Total Genoveva Cisneros	2,668.37			
111513-2	Richard Powers	4,175.34	General Fund	001	Employee: Powers; Pay Date: 11/15/2013
	Total Richard Powers	4,175.34			
12486	Staples Credit Plan	531.31	General Fund	001	Purchase of Office Supplies thru 10/4/2013
	Total Staples Credit Plan	531.31			
12496	Tim Spohn	100.00	91/605	025	Stipend for 91/605/405 Corridor Cities Committee
	Total Tim Spohn	100.00			
12497	AppleOne Employment Services	316.80	General Fund	001	Temp Services for October 24 and 25
	Total AppleOne Employment Services	316.80			
12498	AppleOne Employment Services	633.00	General Fund	001	Temp Services for October 28 - 30, 2013
	Total AppleOne Employment Services	633.00			

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12543	Pedro Aceituno	125.00	General Fund	001	COG Board Stipend Nov 6 2013 meeting
	Total Pedro Aceituno	125.00			
12544	AppleOne Employment Services	792.00	General Fund	001	Temporary Receptionist Services
	Total AppleOne Employment Services	792.00			
12545	AppleOne Employment Services	471.90	General Fund	001	Temporary Services for the week of 11/16/2013
	Total AppleOne Employment Services	471.90			
12546	AT&T	441.80	General Fund	001	Monthly phone service
	Total AT&T	441.80			
12547	AT&T	97.82	General Fund	001	Conference call line
	Total AT&T	97.82			
12548	POPULAR	25.00	General Fund	001	Annual Membership Fee
	Total POPULAR	25.00			
12549	POPULAR	25.00	General Fund	001	Annual Membership Fee
	Total POPULAR	25.00			

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12550	POPULAR	1,190.69	General Fund	001	Deposit for Dec 4 event and Printer purchase
	Total POPULAR	1,190.69			
12551	Genoveva Cisneros	250.00	General Fund	001	Auto Allowance
	Total Genoveva Cisneros	250.00			
12552	Craig Accountancy	7,500.00	General Fund	001	Professional Services Rendered ending June 30-2013
	Total Craig Accountancy	7,500.00			
12553	DDWERKS, INC	213.91	I-710	005	Printing of AQAP Brochure
	Total DDWERKS, INC	213.91			
12554	DSLExtreme.com	59.83	General Fund	001	Internet svcs 12/02-01/01/2014
	Total DSLExtreme.com	59.83			
12555	Edington, Peele & Associates	3,125.00	General Fund	001	Consulting Services November 2013
	Total Edington, Peele & Associates	3,125.00			
12556	FEDEX	26.30	General Fund	001	Overnight mail of time sensitive information
	Total FEDEX	26.30			

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
**From 11/7/2013 Through 12/4/2013**

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12557	Flow Science, Inc.	1,810.43	TMDL	021	LA River TMDL WER Study
	Flow Science, Inc.	3,609.75	TMDL	021	Services on the LA River TMDL Wer & Recalculation Proj.
	Total Flow Science, Inc.	5,420.18			
12558	GIS Planning	7,740.00	I-710	005	Final Project Fee for Air Commercial Realstate Data
	GIS Planning	960.00	I-710	005	Real Estate Date Nov-Dec 2013
	GIS Planning	5,160.00	91/605	025	Final Project Fee for Air Commercial Realstate Data
	GIS Planning	640.00	91/605	025	Real Estate Date Nov-Dec 2013
	Total GIS Planning	14,500.00			
12559	Guerrero, Jack	125.00	General Fund	001	COG Board Stipend Nov 6 2013 meeting
	Total Guerrero, Jack	125.00			
12560	Jerry R. Wood, PE Consultant	9,685.30	I-710	005	Gateway Cities Engineering Support
	Jerry R. Wood, PE Consultant	24,289.10	91/605	025	Gateway Cities Engineering Support
	Total Jerry R. Wood, PE Consultant	33,974.40			



**Gateway Cities Council of Governments**  
 Check/Voucher Register - Warrant Register  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
	Total Jerry R. Wood, PE Consultant	33,974.40			
12561	James Johnson	125.00	General Fund	001	COG Board Stipend Nov 6 2013 Meeting
	Total James Johnson	125.00			
12562	Law Offices of Jones & Mayer	9,800.00	General Fund	001	Professional Legal Services
	Law Offices of Jones & Mayer	35.00	91/605	025	Professional Legal Services
	Total Law Offices of Jones & Mayer	9,835.00			
12563	Jack Joseph	350.00	General Fund	001	Auto Allowance
	Total Jack Joseph	350.00			
12564	Konica Minolta Business	592.13	General Fund	001	Monthly Service/Supply
	Total Konica Minolta Business	592.13			
12565	Luis Marquez	125.00	General Fund	001	COG Board Stipend Nov 6 2013 Meeting
	Total Luis Marquez	125.00			
12566	Network Public Affairs, LLC	7,500.00	General Fund	001	Gateway COG Staff Support September 30 - November 1, 2013

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
	Total Network Public Affairs, LLC	7,500.00			
12567	City of Norwalk	3,735.45	General Fund	001	Deputy Ex Director Labor Chgs 10/13
	City of Norwalk	2,826.83	I-710	005	Deputy Ex Director Labor Chgs 10/13
	City of Norwalk	2,422.99	Homeless	010	Deputy Ex Director Labor Chgs 10/13
	City of Norwalk	3,432.58	91/605	025	Deputy Ex Director Labor Chgs 10/13
	Total City of Norwalk	12,417.85			
12568	City of Paramount	3,005.70	General Fund	001	Office Space/Lease December 2013
	Total City of Paramount	3,005.70			
12569	PARS	285.00	General Fund	001	PARS Trust Admin Svcs for Month Ending 09-03-2013
	Total PARS	285.00			
12570	Rosa Perez	125.00	General Fund	001	COG Board Stipend Nov 6 2013 Meeting
	Total Rosa Perez	125.00			
12571	Pitney Bowes Global Financial	1,000.00	General Fund	001	Postage for Meter and Reset fees Period Ending 10/18/2013

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
	Total Pitney Bowes Global Financial	1,000.00			
12572	Richard Powers	400.00	General Fund	001	Auto Allowance
	Total Richard Powers	400.00			
12573	Rodger's Catering	704.36	General Fund	001	Catering Services for September 4 Board Meeting
	Total Rodger's Catering	704.36			
12574	Rodger's Catering	671.71	General Fund	001	Catering Board of Directors Mtg Nov 6 2013
	Total Rodger's Catering	671.71			
12575	Rodger's Catering	123.30	General Fund	001	Continental Breakfast/Planning Directors 11-13-13
	Total Rodger's Catering	123.30			
12576	Rodger's Catering	133.15	General Fund	001	Catering Econ Dev Wrkg Group Nov 2013
	Total Rodger's Catering	133.15			
12577	Ali	125.00	General Fund	001	COG Board Stipend Nov 6 2013 Meeting
	Total Ali	125.00			

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
**From 11/7/2013 Through 12/4/2013**

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
12578	Andrew Sarega	125.00	General Fund	001	COG Board Stipend Nov 6 2013 meeting
	Total Andrew Sarega	125.00			
12579	Chelsea M. Simandle	3,000.00	General Fund	001	Asst. to the Transportation Deputy for Srvc thru Nov 2013
	Total Chelsea M. Simandle	3,000.00			
12580	Smith, Watts & Martinez LLC	3,500.00	General Fund	001	Professional Consulting Svcs November 2013
	Total Smith, Watts & Martinez LLC	3,500.00			
12581	Sparkletts Water	14.40	General Fund	001	Hot & Cold Cooler Rental and water
	Total Sparkletts Water	14.40			
12582	Tim Spohn	125.00	General Fund	001	COG Board Stipend Nov 6 2013 Meeting
	Total Tim Spohn	125.00			
12583	Staples Credit Plan	1,554.91	General Fund	001	Office Supplies
	Total Staples Credit Plan	1,554.91			
12584	Brent Tercero	125.00	General Fund	001	COG Board Stipend Nov 6 2013 meeting

**Gateway Cities Council of Governments**  
**Check/Voucher Register - Warrant Register**  
 From 11/7/2013 Through 12/4/2013

Warrant No.	Payee	Warrant Amount	Fund Title	Fund Code	Transaction Description
	Total Brent Tercero	125.00			
12585	Verizon Wireless	241.89	General Fund	001	Cell Phone Charges for Period Ending 11/15/2013
	Total Verizon Wireless	241.89			
12586	Larry Walker Associates	11,621.70	TMDL	021	Services for LA River Metals TMDL Implementation Proj.
	Total Larry Walker Associates	11,621.70			
<b>Report Total</b>		<b>134,614.75</b>			

**VII. CONSENT CALENDAR  
ITEM C  
October 2013 Agency Investment  
Fund Statement**

**Local Agency Investment Fund**  
**P.O. Box 942809**  
**Sacramento, CA 94209-0001**  
**(916) 653-3001**

[www.treasurer.ca.gov/pmia-laif](http://www.treasurer.ca.gov/pmia-laif)  
November 19, 2013

PMIA Average Monthly Yields



Account Number:

<Transactions< strong="">  
[Tran Type Definitions](#)</Transactions<>

October  
2013  
Statement

Effective Date	Transaction Date	Tran Type	Confirm Number	Authorized Caller	Amount
10/15/2013	10/11/2013	QRD	1412899	SYSTEM	0.70

Account Summary

Total Deposit:	<input type="text" value="0.70"/>	Beginning Balance:	<input type="text" value="1,089.15"/>
Total Withdrawal:	<input type="text" value="0.00"/>	Ending Balance:	<input type="text" value="1,089.85"/>

**VII. CONSENT CALENDAR  
ITEM D**

**Status Report from Lobbyist - Edington,  
Peel & Associates**



**Monthly Report by Jim Dykstra to Gateway Cities COG**  
**November 19, 2013**

I and the firm Edington, Peel & Associates continue to provide a range of services in support of the Gateway Cities Council of Governments. These include participation in a number of meetings, telephonic, email and fax exchanges and other communications.

I continue to closely coordinate with Gateway Cities COG staff regarding efforts on behalf of the Gateway Cities COG's priorities and interests in the 113<sup>th</sup> Congress. I have had telephonic and electronic exchanges regarding possible funding opportunities and legislation of interest. I also work with the staff of the I-5 Joint Powers Authority on the I-5 widening initiative, the COG's number one priority.

I have continued to provide information regarding the budget impasse that resulted in a government shutdown, the Senate and House versions of the Fiscal Year 2014 Transportation, Housing and Urban Development and Related Agencies Appropriations bill, and MAP-21, which provides continued transportation funding authorization for 27 months, through October 1, 2014, with a funding level of \$105 billion. I have also provided information on the Water Resources Reform and Development Act, which has been passed by both houses. A House-Senate conference will now be needed to resolve differences in the bills.

In addition, I have provided information about a variety of transportation related initiatives. These include a proposal by Transportation for America to fix the Highway Trust Fund; recommendations by the House Transportation and Infrastructure Committee's Panel on 21<sup>st</sup> Century Freight Transportation for spending on freight infrastructure; and a notice included in today's Federal Register regarding "Designation of the Primary Freight Network."

I have provided support to Gateway Cities COG in its efforts to have a 50,000 ton forging press located in either Long Beach or Paramount at the Weber Metals site, rather than in Germany. In this effort, I have worked with the governor's office and the office of Rep. Lucille Roybal-Allard, who secured the signatures of seven members of the House delegation from Southern California, in addition to herself, on a letter supporting having the forging press located in Long Beach/Paramount. A decision is anticipated sometime in November.

I have kept the Gateway Cities COG updated regarding membership, leadership and staff changes, as well as committee priorities in the 113<sup>th</sup> Congress, in the House Transportation and Infrastructure Committee and the Senate Environment and Public Works and Commerce Committees, and regarding changes in leadership of the US Department of Transportation.

I participate on behalf of the Gateway Cities COG in conference calls and email exchanges with staff of the Coalition for America's Gateways and Trade Corridors (CAGTC) and provide Gateway Cities with information on CAGTC activities in Washington, DC.

I have continued discussions and email exchanges with staff of Members of Congress representing Gateway Cities COG members, as well as other key congressional staff, regarding the COG's legislative priorities.

As part of my responsibilities, I closely monitor legislation, as well as seminars, hearings, meetings and publications of key interest to legislators and senior executive branch officials for articles and information of possible interest and importance to member cities of the Gateway Cities COG. I attend Senate and House committee hearings, follow Senate and House floor proceedings, and track legislative initiatives pertinent to Gateway Cities COG interests and priorities.

## **VIII. REPORTS**

### **ITEM A**

#### **Agreement with Los Angeles Small Business Development Center**

**TO:** Board of Directors

**FROM:** Gerald M. Caton, Chair  
Economic Development Working Group

**SUBJECT:** Agreement with Los Angeles Small Business Development Center

### **Background**

The goal of the Gateway Cities Council of Governments' Economic Development Working Group is to stimulate job growth within our region. Therefore a job creation partnership has been proposed with the Los Angeles Regional Small Business Development Center (SBDC).

#### **Los Angeles Regional Small Business Development Center**

The Los Angeles SBDC Network is part of a national accredited technical assistance system that assists more than 1.3 million business owners every year. The SBDC program was established by the U.S. Small Business Administration. The primary functions of the SBDC program are to provide no-cost, one-on-one management consulting to small business owners and low-cost training on topics ranging from minority business certification to financial modeling.

The Los Angeles SBDC Network covers a territory that includes Los Angeles, Ventura and Santa Barbara counties and is comprised of 10 service centers, including a center for International Trade and Technology Specialty. In 2012, the Los Angeles SBDC Network created more than 2,728 jobs and secured more than \$83 million in capital infusion to small businesses. The Los Angeles Small Business Development Center is headquartered at Long Beach City College.

#### **Proposal**

The attached agreement represents Phase 1 of the Gateway Cities Council of Government's effort to increase regional business starts and job creation. The objective of the proposed program is to offer SBDC services to all of our member communities. This will be accomplished by grouping communities into manageable phases. Since the City of Long Beach already has a working relationship with the Los Angeles SBDC, the next four largest cities by population in the Gateway Cities COG have been designated to be in the program's first phase.

The Los Angeles Small Business Development Center will provide to the cities of Compton, Downey, Norwalk and South Gate a “Capital Scan and Grow” Program for 120 businesses; 30 in each community. This will be a comprehensive training program for small business owners to assess their financial condition and create a substantial growth and financial strategy plan for their companies. The program would consist of a 4-week cohort training program and dedicated one-on-one business consulting.

#### Funding

The cities of Compton, Downey, Norwalk and South Gate will each contribute \$20,000. The Los Angeles Regional Small Business Development Center will provide a \$35,160 match. The total funding for the program will be \$115,160.

#### **Recommended Action**

Staff recommends that the Board of Directors approve the attached proposal and authorize the Executive Director to execute a contract with the Los Angeles Regional Small Business Development Center once funding has been received from the four participating cities.



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**Partnership Proposal to:**

**GATEWAY CITIES COUNCIL OF GOVERNMENTS**

**for expansion of SBDC services in 2014 to increase business starts and job creation for the Gateway Cities.**

**Amount: \$115,160**

**August 26, 2013**

**Contact:**

Jesse Torres

(562) 938-5006

[jtorres@lbcc.edu](mailto:jtorres@lbcc.edu)

## **Executive Summary**

The Los Angeles SBDC Network seeks a partnership with the Gateway Cities Council of Governments to expand the reach of SBDC services to business owners within its consortium of cities. The proposed partnership would encompass the following:

- Provide a direct cash match contribution to the Lead Center of the LA SBDC network in the amount of \$80,000 to provide SBDC services at four service points within the Gateway Cities region. In return, the Lead Center will draw down on its federal budget share and match those dollars to support the program.
- Underwrite the costs of producing a region-wide Gateway Cities “Capital Scan and Grow” program, estimated at \$35,160, which would provide a comprehensive training program to small business owners to assess their financial condition and create a substantial growth and financial strategy plan for their companies. The program would consist of a 4-week cohort training program and dedicated one-on-one business consulting at no cost.
- Cross-marketing activities including access to SBDC Top 10 Tips, business improvement PDFs on the Gateway Cities Council of Governments website and the development of a co-branded access-to-capital handbook for SBDC clients.

## **The Need for Support of Small Business Owners**

The average American small business today faces enormous obstacles to success. For those individuals who view entrepreneurship as a path to economic self-sufficiency, the realities of launching and operating a successful business are daunting. The number of small business start-ups has plummeted from an all-time high of over 650,000 in 2006 to just over 500,000 in 2010 – the lowest number since the U.S. Bureau of Labor Statistics started keeping track in 1994. And of the businesses that launched 10 years ago, only 35% exist today ([www.bls.gov](http://www.bls.gov)). The statistics point to two critical issues that are stifling the potential of entrepreneurs to succeed and acquire economic self-sufficiency:

1. Individuals are hesitant to start small businesses.
2. Established small business owners lack the resources needed for operational survival.

## **The Opportunity for the Gateway Cities and LA SBDC**

The LA SBDC Network is exclusively devoted to the mission of accelerating small business growth in Southern California. Through collaboration with the Gateway Cities COG and its member cities, the SBDC can provide small business owners in the region with access to critical resources, including support special access to capital training programs and on-the-ground support to small businesses and entrepreneurs. By working together, the Gateway Cities and the LA SBDC Network can add value to the constituents of Southeast Los Angeles County on a regional scale and make a dramatic impact on economic growth.

### **LA SBDC Background**

The Los Angeles Regional Small Business Development Center (SBDC) Network is the country's 7<sup>th</sup> SBDC network and one of the state's largest economic development programs and most efficient job creator. The Los Angeles SBDC Network covers a territory that includes Los Angeles, Ventura and Santa Barbara counties and is comprised of 10 service centers, including a Center for International Trade and technology specialty center, Bixel Exchange SBDC. In 2012, the Los Angeles SBDC Network created more than 2,728 jobs and secured more than \$83 million in capital infusion to small businesses.

The Los Angeles SBDC Network is part of a national accredited technical assistance system that assists more than 1.3 million business owners every year. The SBDC program was established by the U.S. Small Business Administration and first piloted at Cal Poly Pomona in 1976. Today, the national network consists of more than 1,100 service centers in the United States and territories. The primary functions of the SBDC program are to provide no-cost, one-on-one management consulting to small business owners and low-cost training on topics ranging from minority business certification to financial modeling.

### **Key Metrics and Data**

<b>LA SBDC Performance</b>	
<b>Impact Category</b>	<b>2012</b>
Counseling Hours	24,123
Clients Counseled	4,868
Extended Engagement	1,851
Long Term Clients	1,612
Training Events	731
Attendees Trained	8,360
Business Startups	322
Capital Infusion	\$83,688,862
-Debt Financing	\$31,138,583
-Equity Financing	\$52,550,279
Jobs Created	2,728
Jobs Retained	1,328
Change in Sales	\$134,227,047

### **The Funding Request**

The Los Angeles Small Business Development Center Network respectfully requests \$115,160 from the Gateway Cities towards expansion of SBDC consulting services and to establish a new financial training program for small businesses in the Gateway Cities. This funding will significantly expand the reach of the SBDC program and support job creation and provide much needed technical assistance to California small businesses and entrepreneurs.



## Utilization of Funds

The proposed grant would directly support the growth of small businesses in California and boost job creation in the following manner:

- I. **\$80,000** – To directly fund expansion of one-on-one, no-cost, confidential management counseling, one of the most vital and impactful service offerings of the SBDC program. As a match contribution, this would allow for the direct drawdown of federal funds to complement the contribution. It is estimated that the contribution would generate an additional 1,777 hours of direct assistance. The Gateway Cities COG would work with its consortium of cities to establish four primary service points for the LA SBDC Network to provide direct services.
  
  - II. **\$35,160** would be directed to fund a new Gateway Cities-SBDC “Capital Scan and Grow” training program. The program would provide 120 small business owners with a hands-on training on budget planning, financial modeling, cash flow analysis, and understanding key financial ratios. The objective of the program is to develop a strong financial plan for the companies that can be utilized for loan packages, funding pitches and other capital access opportunities. The program would be restricted to four (4) cohorts of 30 participants at each of the designated SBDC sites Gateway Cities region in the pilot 2014 year. The classes would occur one day a week over a four week period. Upon completion of the program, participants would be directed to continue their peer learning through the Gateway Cities Small Business Resource Page, where they will be able to connect virtually with other cohort graduates, download practical business information, and participate in online discussions on a variety of business issues. Full program information including a budget scope is provided in **Appendix A**.
- As part of establishing the SBDC as the primary small business and entrepreneur technical assistance partner for the Gateway Cities, there are multiple opportunities to communicate the substantial resources available to small business owners. Cross-marketing activities include:
    - Distributing a booklet on SBDC services at Gateway Cities public administration offices,
    - Providing a dedicated Gateway Cities Small Business Resource Page on the SBDC main website that would be refreshed by SBDC with up-to-date content that is relevant for small business owners,
    - Creation of a Gateway Cities Top 10 Financial Tips for Small Business PDF series that would be distributed in print and via download,
    - Press releases promoting the new partnership to small business owners in the Gateway Cities,
    - Other cross-promotional activities as determined to be in the mutual interest of both programs.

## **Activity Timeline**

### **September – December 2013:**

- Announce partnership between Gateway Cities and LA SBDC Network, naming LA SBDC as the primary technical assistance provider formally in the press and on each organization's website.
- LA SBDC to host implementation meeting with representatives from LA SBDC and the Gateway Cities.
- Funds are distributed to the LA SBDC Network for program implementation in 2014.
- Marketing materials are made available at Gateway Cities administration offices and via city websites.

### **January – March 2014:**

- Plan the "Capital Scan and Grow" program.
- Conduct information sessions throughout the Gateway Cities.
- Program is evaluated for optimization before deployment.
- Feature Gateway Cities leadership at the first Capital Scan and Grow workshop to provide an energetic kickoff.

### **April – September 2014:**

- Conduct the "Capital Scan and Grow" program across the region.
- 2014 program report provided to Gateway Cities.
- Initiative evaluated for participation and impact.
- Client success stories are promoted via web, radio and print media.

### **October – December 2014:**

- Provide an annual report to Gateway Cities on the effectiveness of the overall partnership.
- Promote partnership success via web, radio and print media.

## **Expected Outcomes**

- Significant growth of key small business metrics in the Gateway Cities including job creation, increase in sales, capital infusion and new business starts
- Increased business acumen and growth for Gateway Cities business
- Increased recognition and visibility of Gateway Cities and SBDC resources for small business growth
- Establishment of a support network for small business owners through the utilization of the Gateway Cities Online Small Business Resource Page

**APPENDIX A: “CAPITAL SCAN AND GROW” PROGRAM DETAILS AND BUDGET**

The Gateway Cities-LA SBDC “Capital Scan and Grow” program is a cohort and one-to-one business advising initiative that provides small business owners and entrepreneurs with tools, resources and the training they need to improve their fiscal management and develop a strategic financial plan for success.

**Program Features**

- **“Capital Scan and Grow” Cohort Clinics:**  
Deepen your understanding of your company’s balance sheet, cash flow and income statements through this focused financial workshop series. Learn how to set goals, benchmark company progress, forecast revenue and optimize your bottom line. Understand the ins and outs of business valuation and discover how to create a dashboard for a quick read on your company’s fiscal health at any moment. **Program length: Four days over a four-week period, 32 hours.**
- **One-to-One Business Advising:**  
Each participant that takes part in the program is encouraged to take advantage of the personal, no-cost business advising available to them through the SBDC Network. The SBDC advisors are available to help develop a financial growth plan that is suited for their organization. Advising is provided at no cost to the participants and is completely confidential. A minimum of 5 hours of advising is recommended per participant and advising times are based upon the participants’ preferred schedule.
- **Online Resource Page:**  
“Capital Scan and Grow” participants are able to connect virtually to fellow program participants and attain useful business tools through the Gateway Cities Small Business Resource Page, managed by the LA SBDC Lead Center. On the site, they will have access to practical business information, industry trends and access to local resource partners such the Small Business Administration, local chambers and economic development agencies.

**Cohort Metrics**

<b>2014</b>	<b># of cohorts</b>	<b>Total # of classes</b>	<b>Total hours of instruction</b>	<b>Total hours of class prep</b>	<b># of members served</b>
LA SBDC	4	16	128	32	120

**Proposed Budget- "Capital Scan and Grow"**

**2013 BUDGET**

Description	2013	Budget Notes
<b>Program Planning</b>		
Instructor Training/Curriculum Development	\$2,000	Hiring of master trainers, training of local advisers, curriculum material creation Travel to target sites, program evaluations, misc. startup costs
Site planning/regional implementation	\$1,000	
<b>Program Delivery</b>		
Instructional delivery - workshops + prep time	\$7,200	160 hours *\$45
Classroom materials - binders/handouts/notepads	\$3,600	120 binders *\$30
Catering for classes - 2 coffee breaks per class	\$8,000	16 * 2*\$250
<b>Project Management</b>		
Personnel	\$5,000	Program Manager
<b>Program Marketing</b>		
Program outreach and promotion	\$2,500	Brochures, fliers, application development, signage, etc.
<b>Subtotal Program Costs:</b>		<b><u>\$29,300</u></b>
<b>Other Indirect Costs</b>		
Program indirect costs (20%)	\$5,860	
<b>Total Other Indirect Costs:</b>		<b><u>\$5,860</u></b>
<b>Total Program Costs:</b>		<b><u>\$35,160</u></b>

**IX. REPORTS – COMMITTEES/  
AGENCIES  
ITEM A.**

**Matters from the South Coast Air Quality  
Management District (AQMD)**

**DATE:** November 15, 2013

**TO:** Gateway Cities Council of Governments Board of Directors  
South Bay Cities Council of Governments Board of Directors  
Westside Cities Council of Governments Board of Directors  
Las Virgenes – Malibu Council of Governments Board of Directors  
League of Cities LA County Division Board of Directors

**FROM:** Judith Mitchell, Governing Board Member, South Coast AQMD

**RE:** Update on South Coast AQMD and California Air Resources Board (ARB) Activities

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### **November 1, 2013 Board Meeting**

The AQMD Board met on **Friday, November 1, 2013** and approved the following items that may be of interest to your cities:

**1. Carl Moyer Program and SOON Provision Contracts:** The AQMD Board executed almost \$5 million in Carl Moyer funds for the repower of several off-road vehicles in our basin, including the replacement of 3 off-road vehicles at the County of LA, Department of Public Works, one off-road vehicle replacement in the City of Lawndale, and the repowering of several marine vessels with Tier 3 instead of Tier 2 engines. Total NOx and PM reductions from the recommended Carl Moyer projects are approximately 24.9 tons/year and 1.3 ton/year, respectively, and total NOx reductions from the recommended SOON projects are approximately 11.7 tons/year.

**2. Issue RFP for Upgrading Existing Hydrogen Fueling Infrastructure Stations:** The AQMD Board issued an RFP to upgrade the existing network of hydrogen fueling stations within the State of California. Proposals are due **December 4, 2013**. Following is a list of the existing stations that are eligible under this RFP:

- AC Transit, Emeryville
- Chevron – Mebtahi, Torrance
- City of Burbank, Burbank
- City of Riverside, Riverside
- City of Santa Ana, Santa Ana
- City of Santa Monica, Santa Monica
- CSULA, Los Angeles

- LAX East - Clean Energy, Los Angeles
- Orange County Sanitation District, Fountain Valley
- Shell - Newport Beach, Newport Beach
- Shell - Santa Monica Blvd, Los Angeles
- Shell - Torrance Pipeline, Torrance
- SunLine Transit, Thousand Palms
- UC Irvine, Irvine

No cost share is being required under this RFP; however additional points will be given to those applicants that provide cost share within their proposal. Cost share can include labor, materials, current or future operation and maintenance expenses (up to 24 months) etc. but not real estate. For more details, visit <http://www.aqmd.gov/rfp/index.html>.

### **SCAQMD Petitions its Hearing Board to Shut Down Exide Technologies Until Emissions Controls Improved**

The AQMD recently filed a petition with its Hearing Board – an independent administrative law panel – for an order for abatement that if approved, would require Exide to shutter all lead smelting operations until its air pollution control systems are improved and deemed adequate to control arsenic emissions. The first hearing is scheduled for **December 7, 2013** from 9 am to 4 pm at Cal State Los Angeles.

AQMD has also rejected a health risk reduction plan developed by Exide Technologies in Vernon. The facility now has until November 26, 2013 to develop a more health-protective plan.

SCAQMD required Exide to develop a risk reduction plan earlier this year after the facility's health risk assessment showed that it posed an unacceptable health risk to more than 250,000 residents in southeast Los Angeles County. The risk is primarily due to arsenic emissions from Exide's lead-acid battery recycling facility.

Exide has had recurring operational problems this year and a troubled compliance history over the past several years. These problems have resulted in excess emissions of lead and arsenic – two highly toxic metals – that have imposed a significant health risk to people living or working in the surrounding area.

The agency is now developing proposed changes to its Rule 1420.1 that would impose additional requirements on lead-acid battery recycling plants to reduce their emissions of toxic air contaminants. The AQMD plans to hold the public hearing for this rule at its **December 6, 2013 Board** meeting. For detailed information on SCAQMD's compliance activities at Exide, see <http://www.aqmd.gov/prdas/AB2588/Exide/Exide.html>.

Exide Technologies, located at 2700 S. Indiana Street in Vernon, is one of only two lead-acid battery recycling plants west of the Rockies. In operation since 1922, the plant currently recycles 23,000 to 41,000 batteries daily.

### **Check Before You Burn Program**

Starting November 1, 2013, under the AQMD's "Check Before You Burn" program, mandatory no-burn alerts will be issued when PM2.5 levels are forecast to reach unhealthy levels.

During a no-burn alert, residents in affected areas are not allowed to burn wood or manufactured fireplace logs in their fireplaces. During a typical Southland winter, 15 to 20 no-burn alerts are expected to be issued from November 1 through the end of February.

To learn if a mandatory no-burn alert has been issued, residents can sign up at [www.AirAlerts.org](http://www.AirAlerts.org) to receive electronic e-mail notices when a no-burn alert is issued for their area; enter their ZIP code at [www.aqmd.gov](http://www.aqmd.gov) to see if a no-burn alert has been issued for their area; or call SCAQMD's 24-hour Check Before You Burn toll-free line at (866) 966-3293.

AQMD is currently offering incentives for residents in portions of the Inland Empire and Boyle Heights to replace residential wood-burning devices with cleaner-burning alternatives. Depending on the device being upgraded, up to \$800 is available and incentives of up to \$1,600 are available for low-income residents. Funding is limited and available on a first-come, first-served basis. Visit [www.aqmd.gov](http://www.aqmd.gov) to see which area ZIP codes qualify for the funding. Fireplaces and other residential wood-burning devices are actively used in an estimated one million households in the Southland.

### **Events**

**Near-Road Mitigation Measures and Technologies Forum:** The Near-Road Mitigation Measures and Technologies Forum will be held on **November 21, 2013** from 9 am to 3:30 pm at the AQMD. It is open to the public and free of charge.

Numerous research studies have identified living, working and going to school near major roadways as a risk factor for respiratory and cardiovascular problems and other health related issues. Several options have been proposed to mitigate near-road exposure; these include the use of road-side structures such as noise and vegetative barriers, and building features such as filtration or buffer zones.



The purpose of this forum is to share the latest information on air pollution and health impacts in the near-road environment and on the effectiveness of various mitigation strategies. This forum will include experts from various governmental and academic institutions and from the private sector to stimulate an open discussion on the effectiveness of available measures and policies to mitigate near-road pollution.

Land use policy makers, planners, consultants, academic institutions, governmental agencies, housing development community members, and anyone interested in near-road exposure mitigation is invited to attend. An agenda for the symposium will be available shortly. Information regarding webcasting will be provided when the agenda is distributed.

To register, please email [events@aqmd.gov](mailto:events@aqmd.gov) or call 909-396-2221 and provide your name, affiliation and email address. For more information, contact Andrea Polidori at [apolidori@aqmd.gov](mailto:apolidori@aqmd.gov).

### **Los Angeles Auto Show**

The Los Angeles Auto Show will be held at the LA Convention Center from **November 22 – 29, 2013**. Hours vary by day. Tickets are available in advance and many zero or near-zero emission vehicles will be on display. For more details, please visit <http://laautoshow.com>.

### **Tours of AQMD Building**

AQMD has "Tour Day" the last Friday of every month. Visitors can tour the laboratory and/or have a Clean Car Talk with the possibility of a ride and drive opportunity. Reservations need to be made 2 weeks in advance with staff. To schedule a speaker or arrange a tour, please call 909-396-2432 or email [speakersvisitors@aqmd.gov](mailto:speakersvisitors@aqmd.gov).

### **CoolCalifornia Small Business Awards Program**

The California Air Resources Board is accepting applications now through **November 15, 2013** for its fourth CoolCalifornia Small Business Awards Program which recognizes small businesses that integrate environmental stewardship and sustainability into their business practices. California small businesses that reduce energy use, conserve water and minimize their greenhouse gas emissions are demonstrating climate leadership and can compete for a CoolCalifornia Small Business Award.

Small businesses that meet the requirements can apply online for an award at: <http://www.coolcalifornia.org/article/small-business-awards-program>:

Awards will be given to small businesses in two categories:

- ◇ **CoolCalifornia Small Business of the Year Award:** Awarded to small businesses that have taken significant actions in 2012-2013 to reduce their

climate impacts, demonstrated measurable greenhouse gas reductions and documented benefits from the actions they have taken (e.g., cost savings, return on investment, etc.) by using tools such as the CoolCalifornia small business carbon calculator.

- ◇ **CoolCalifornia Climate Leader Award:** Awarded to small businesses that were proactive in reducing their environmental impacts and can describe in detail the specific actions taken in 2012-2013 to reduce their greenhouse gas emissions.

Last year ARB recognized 16 small businesses that took a variety of actions to save money while reducing their environmental impacts and greenhouse gas emissions. These included installing compact fluorescent lights and energy efficient equipment or solar panels; supporting carpooling, bicycling and alternative fuel vehicles; purchasing environmentally-friendly cleaning products and low volatile organic compound paints and carpet, and incentivizing climate-friendly behavior.

### **Goods Movement Emission Reduction Program (Proposition 1B) Grant Program – Now Accepting Applications from Small Fleets**

**Program Announcement PA 2014-06:** The California Air Resource Board recently announced updated guidance that allows priority funding for eligible small fleets (1-3 trucks). The Prop. 1B Program provides funding for projects that reduce emissions from goods movement operations. Applications are due **December 12, 2013**.

The Prop. 1B Program offers a financial incentive to owners/operators of eligible equipment involved in goods movement operations to upgrade their equipment, install electrical infrastructure at a truck stop or distribution facility, or implement other projects that will reduce diesel air pollutant emissions. The types of goods movement equipment targeted by program include: heavy-duty diesel trucks (replacement or repower), truck stop or distribution center electrification infrastructure, locomotives, ships at berth (e.g., shore power), commercial harbor craft, and cargo handling equipment at ports or rail yard facilities.

For more details, please visit <http://www.aqmd.gov/tao/Implementation/Prop1B.htm>

### **Other Funding Opportunities**

**PA 2013-05, Major Event Center Transportation Programs:** The Mobile Source Air Pollution Reduction Review Committee (MSRC) has allocated a total of \$4.0 million in Clean Transportation Funding to identify opportunities to reduce automobile trips, traffic congestion, and their associated air pollutant emissions by shifting attendees of major event center functions out of their personal automobile and onto public transportation. Applications are due **September 30, 2014**. For more information, please contact Cynthia Ravenstein at (909) 396-3269 or Ray Gorski at (909) 396-2479.

**PA2014-04, Local Government Match Program 2013-2014:** The Mobile Source Air Pollution Reduction Review Committee (MSRC) has announced a new round of **Clean Transportation Funding™** available exclusively to cities and counties within the South Coast Air Quality Management District (SCAQMD). The Local Government Match Program offers to co-fund clean air projects implemented by cities and counties that utilize their Motor Vehicle Registration Fee Subvention Funds, commonly referred to as “AB 2766 Subvention Funds”.

Eligible project categories for this year’s Local Government Match Program have been refined to better support cities’ and counties’ air quality improvement needs. The following project categories are eligible to receive MSRC matching funds under the 2013 Program:

- New Alternative-Fuel Refueling Stations
- Upgrade & Expansion of Existing Alternative Fuel Refueling Stations
- Upgrade of Existing Fleet Maintenance Facilities to Accommodate Gaseous-fuel Vehicles
- Bicycle Infrastructure & Related Programs
- Electric Vehicle Charging Stations
- Purchase of Medium & Heavy-Duty Alternative Fuel Vehicles
- Street Sweeping Operations in the Coachella Valley

Announcement and Application documents can be accessed via the Internet by visiting MSRC’s **Clean Transportation Funding™** website at [www.CleanTransportationFunding.org](http://www.CleanTransportationFunding.org). The earliest date for Application Electronic Submittal is October 15, 2013 and the closing date is **February 28, 2014**. For more information, please contact Cynthia Ravenstein at (909) 396-3269 or Ray Gorski at (909) 396-2479.

**PA2005-05, Funding for Particulate Matter Traps on School Diesel Backup Generators** Applications can be received any time, until all funding is exhausted. For more information, please contact Fred Minassian at (909) 396-2641 or Ranji S. George at (909) 396-3255.

**PA2012-05, Funding for Emergency Replacement of On-Board CNG Fuel Tanks on CNG School Buses** Applications can be received any time, until all funding is exhausted. For more information, please contact Ranji S. George at (909) 396-3255.

**PA2012-16, Funding for Replacement of Onboard Fuel Tanks of CNG School Buses that are Older than Fourteen Years** Applications can be received any time, until all funding is exhausted. For more information, please contact Ranji S. George at (909) 396-3255.