Gateway Cities Team Approach To Regional Economic Development
Gateway Cities Council of Governments
Role in Regional Economic Development
Gateway Cities Economic Challenges

- Our region continues to significantly lag behind the job creation rates of the United States and California. This has resulted in chronic high unemployment in our cities and County communities.

- The abolishment of the redevelopment process has resulted in an extraordinarily large loss of revenue to our members and eliminated the primary means of performing local economic development.
The Gateway Cities Council of Governments has implemented an Economic Development Revitalization Program with the goals of improving the long-term chronic high unemployment dilemma in the region as well as obtaining new State sanctioned local economic development powers.

- Activated Economic Development Working Group
- Conducted “Job Creation and Economic Revitalization Summit”
- Assisted member cities in development of legislation
- Laying groundwork for creation of Public/Private economic development partnership
Gateway Cities Council of Governments’
Economic Development Working Group

City Managers:
Tom Robinson, La Mirada
Mike Egan, Norwalk
Jeff Collier, Whittier
Jorge Rifa, Commerce
Mike Flad, South Gate
Pat West, Long Beach  (Alt. Victor Grgas, Property Services Manager)

Economic Development Directors:
Sonia Southwell, Lakewood  (Thanks, Howard!)
Torrey Contreras, Cerritos  (Thanks, Art!)
Steve Lefever, South Gate  (Thanks, Mike!)

Los Angeles County Representative:
Robert T. Moran

Council of Governments:
Richard Powers, Executive Director
Jack Joseph, Assistant Executive Director

Chair:
Gerald Caton
Job Creation & Economic Revitalization Summit
A Call for Action

Welcome Remarks
Hon. Gene Daniels, President, Gateway Cities Council of Governments
Mr. Ken Farfsing, Chair, City Managers Steering Committee

Overview of Issues and Challenges
Mr. Gerald M. Caton, Manager, Gateway Cities Economic Revitalization Program

Economic Analysis of the Gateway Cities COG Region
Dr. Kristen Monaco, Co-Director, Department of Economics, California State University, Long Beach
Foreclosures in the Gateway Cities: What Cities Need to Know
Mr. Adam Eliason, President, Civic Stone, Inc.

Video Presentation: “Will We Thrive or Survive in 2025?”
Ms. Marianne Venieris, Executive Director, Center for International Trade & Transportation (CITT) California State University, Long Beach

Lessons from Regional Approaches: Case Studies from around the Country
Dr. Thomas O’Brien, Director of Research, CITT, California State University, Long Beach
Mr. Eric Schinfeld, President, Washington Council on International Trade, Seattle, Washington
Mr. Michael Tucker, President and CEO, Center for Economic Growth, Albany, New York
Mr. John Haley, Senior Vice President for Business Development, JAXUSA Partnership, Jacksonville, Florida

Luncheon Speaker: View from the Port
Mr. Chris Lytle, Executive Director, Port of Long Beach
Bringing It All Together: Where Do We Go from Here?
Dr. Thomas O’Brien, Director of Research, CITT, California State University, Long Beach
Mr. Victor Grgas, Manager, Asset Management Bureau, City of Long Beach
Mr. Mike Egan, City Manager, City of Norwalk
Ms. Sonia Southwell, Director of Community Development, City of Lakewood

Closing Remarks and Next Steps – A Call for Action
Ken Farfsing, Chair, City Managers Steering Committee
Unemployment Rate
Gateway Cities Versus LA, CA, USA
<table>
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<th>Area Name</th>
<th>Labor Force</th>
<th>Employed Force</th>
<th>Unemployment Rate</th>
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<td>Population 2021</td>
<td>Change 2020-21</td>
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<td>Gateway Cities Total</td>
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<td><strong>854,800</strong></td>
<td><strong>111,300</strong></td>
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<td>Los Angeles County</td>
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<td>4,367,400</td>
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<td>State of California Total</td>
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<td>United States Total Percentage</td>
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Gateway Cities Education Attainment

- GC as a whole lags educational attainment county- and state-wide
- Have considerable disparity within GC area
CSULB Economic Study Summary

GC area faces economic challenges
  • high unemployment
  • decline in sectors with historically high paying jobs
    • opportunities exist in other industries
    • low skill jobs = low pay
    • high paying jobs require skills that many workers do not have
  • fiscal problems at local and state level
Job Creation and Economic Revitalization

See below for documents and materials from our seminar on October 31, 2012:

The Future of Southern California Goods Movement: Will We Survive or Thrive in 2025?
Webcast, movie, etc... can be reached by clicking here.

- Lessons From Regional Approaches Case Studies From Around The Country - By John Haley
- Board of 10-31 Speakers - October 16, 2012
- Regional Prosperity Presentation
- Lessons From Regional Approaches Case Studies From Around The Country - By Nancy Pfeffer
- Economic Analysis Of The Gateway Cities COG Region
- Foreclosures In The Gateway Cities - What Cities Need To Know By Adam Elason
Work Group Phase 1 Activities

- Assist member cities to create State legislation that will provide new local economic development tools;
- Utilize Federal and State job creation programs;
- Investigate options for creating a regional vacant industrial land inventory;
- Research options for development of a GCCOG economic development website that can be utilized by all member agencies;
- Explore partnering opportunities with local community colleges and workforce investment boards;
- Meet with private sector and public sector economic development organizations;
- Identify economic development strategies that will assist cities as a result of upcoming GCCOG transportation projects;
- Research options for development of a Gateway Cities Public/Private Economic Development Partnership.
Downey Legislation

- Allows for a “rebate” of sales tax proceeds to private parties.
- Allows for the sale of municipally owned property for less than fair market value.
Long Beach Legislation

- Uses the exact language from the Health and Safety Code related to sale of property, and places it into the Government Code
- Replaces the term "redevelopment agenda" with "city, county, or city and county"
- Replaces the term "Redevelopment plan" and "blight" with "economic opportunity", and defines economic opportunity very broadly
- Adds in the Polanco Act, which previously only applied to RDAs
- States that nothing in this act allows Tax Increment to be used, taking that issue off the table.
- States that the act allows agencies to voluntarily participate in tax sharing agreements if they so choose
- Reminds everyone that this does not reactivate the power of eminent domain
Helping Your Gateway Cities Economic Development Working Group

- We ask that each of our member cities adopt a Council Resolution in support of our regional Economic Revitalization effort.
- We request that all City Managers become actively involved in this Regional Economic Development process.
- We ask your support for the economic development legislation of our member cities.
- We thank our honorable President!